The Board of County Commissioners met in a duly noticed regular meeting on November 1, 2012 at 5:30 p.m. in the Commissioners’ Meeting Room, 301 W. Market St., Greensboro; North Carolina.

PRESENT: Chairman Melvin “Skip” Alton; Vice Chairman Kirk Perkins; Commissioners Bill Bencini, Kay Cashion, Carolyn Coleman, Bruce Davis, Paul Gibson, John Parks, Linda Shaw, Mike Winstead, Billy Yow (entered at 5:52 p.m.).

ABSENT: None.

ALSO PRESENT: Brenda Fox, County Manager; Sharisse Fuller, Interim County Manager/Human Resources Director; Mark Payne, County Attorney; Effie Varitimidis, Clerk to Board and Crystal Maurer, Deputy Clerk to Board.

I. INVOCATION

Ben Chavis provided the invocation.

II. PLEDGE OF ALLEGIANCE

The Board led those present in the Pledge of Allegiance.

III. WELCOME AND CALL TO ORDER

Chairman Alston welcomed everyone and called the meeting to order.

IV. SPEAKERS FROM THE FLOOR

Anne Hice, 6759 Kearney Road, Pleasant Garden, spoke about the 800 acre Guilford County Prison Farm. She asked the Board to consider Agri-Business in North Carolina and on this particular site. She asked the Board to move slowly and maintain prison farm land.

Anne Casselbaum, 3469 Amich Road, Elon, NC, neighbor of the Guilford County Prison Farm, said she is opposed to plans to develop the Guilford County Prison Farm into a corporate park. She also said she would like citizens to be included in discussions regarding the future of the
prison farm site. She noted that the Guilford County Prison Farm is a model of a humane incarceration facility.

Alice Patterson, 5084 Bunch Road, Summerfield, asked if the public could be invited to a hearing on Guilford County Prison Farm. She asked for a delay in the decision making. She indicated that the land area is open space inventory.

Chairman Alston explained that action concerning the Guilford County Prison Farm has been put on hold and will be discussed at the Board’s next meeting in November.

Vice Chairman Perkins asked the Chairman if there will be any discussion in Closed Session later and he responded, no.

V. APPROVED CONSENT AGENDA

Motion was made by Commissioner Paul Gibson, and seconded by Commissioner John Parks to approve the following consent agenda.

VOTE: Motion to approve carried 8 - 2
AYES: Chairman Melvin “Skip” Alston; Vice Chairman Kirk Perkins; Commissioners Kay Cashion, Carolyn Coleman, Bruce Davis, John Parks, Linda Shaw, Bruce Davis, Mike Winstead.
NOES: Commissioners Paul Gibson and Bill Bencini.

A. BUDGET AMENDMENTS

1. a) Approved purchase of Recreation Management software by piggy-backing City of Greensboro contract #2012-5081 with Vermont Systems. Inc. 12 Market Place, Essex Junction, VT 05452 in the amount of $72,788 (this includes $55,016 for software and hardware and $17,772 for annual maintenance services).
   b) Approved ongoing annual maintenance of the software after the first year.
   c) Approved the purchase in the amount of the equipment/infrastructure for telecommunications at the parks not to exceed $38,000.
   d) Approved purchase of eight computers to replace those currently provided by the City of Greensboro in the amount of $6,849.
   e) Approved the transfer of unallocated general purpose technology funds from Capital Outlay in the amount of $117,637 for the above purchases. As required by N.C.G.S. 143-129 (g) the intent to piggyback was advertised on October 15, 2012. NO ADDITIONAL COUNTY FUNDS REQUIRED.

The following Budget Ordinance Amendment was adopted:

General Fund:
Increase Appropriation

Culture and Recreation $117,637
Decrease Appropriation

Capital Outlay ($117,637)

B. MISCELLANEOUS

1. Approved Guilford County Emergency Services Special Events policy that authorizes the County Manager to approve in kind services for certain sponsored and non-profit events.

2. Approved a tax exempt loan not to exceed $454,000 from BB&T Government Finance of Charlotte, NC for Alamance Community Fire District Inc. for the purpose of a fire apparatus (engine).

3. Approved (SECOND READING) revisions to Chapter 5, Animals, of the Guilford County Code of Ordinances, including Amendments to Section 5-7 "General Duties of Keepers/Owners of Animals;" Section 5-12, "Dangerous or Vicious Animals Restricted;" and Section 5-27, "Penalties," as presented in the attached ordinance amendment.

4. Approved a Fire Protection Service District for the Julian Rural Fire Protection District Overlay and the Southeast Rural Fire Protection District Overlay based on their request. Approval of Fire Protection Service Districts are hereby established and the boundaries for the current fire districts are established in accordance with the maps on file with the Clerk to the Board, and adopted herein by reference; the districts referenced herein are established pursuant to North Carolina Session Law 1973-263.

5. Approved Minutes of the following County Commissioners Meetings:
   09/11/12 - Regular Meeting
   09/11/12 - Closed Session

VI. UNFINISHED BUSINESS

A. Approved the attached resolution outlining employment transitions of not more than 30 full time positions and applicable employment terms and conditions for purposes of 1) probationary period waiver, 2) longevity payment calculation, 3) sick and vacation balance transfers, and 4) certain limited eligibility for retiree health insurance in relation to parks employees who are scheduled to transition to Guilford County. The terms and conditions set out in the resolution were developed using precedents established in previous transitions as guidelines (Facilities returning to County employment and County 911 staff becoming City employees). NO ADDITIONAL COUNTY FUNDS REQUIRED.

Motion was made by Commissioner Kay Cashion, and seconded by Commissioner Linda Shaw to approve the attached resolution outlining employment transitions of not more than 30 full time
positions and applicable employment terms and conditions for purposes of 1) probationary period waiver, 2) longevity payment calculation, 3) sick and vacation balance transfers, and 4) certain limited eligibility for retiree health insurance in relation to parks employees who are scheduled to transition to Guilford County. The terms and conditions set out in the resolution were developed using precedents established in previous transitions as guidelines (Facilities returning to County employment and County 911 staff becoming City employees). NO ADDITIONAL COUNTY FUNDS REQUIRED.

VOTE: Motion to approve carried 8 - 2
AYES: Chairman Melvin “Skip” Alston; Vice Chairman Kirk Perkins; Commissioners Kay Cashion, Carolyn Coleman, Bruce Davis, John Parks, Linda Shaw, Bruce Davis, Mike Winstead.
NOES: Commissioners Paul Gibson and Bill Bencini.

VII. NEW BUSINESS

Approved revisions to Personnel Regulation 35 (Social Media) regarding personal use of Social Media for Guilford County Employees. Key changes include: (a) ensuring that Guilford County operations, client, employee, or customer information, confidential or proprietary information, any personally identifiable information regulated by HIPAA, and the county logo or branded images are prohibited from being shared through personal social media accounts; (b) ensuring that employee's social media accounts, if linked to Guilford County in any way, make it clear that the views expressed by them are their own and do not represent the views of Guilford County; (c) distinguishes the difference between personal use and County use of social media accounts and allows limited personal use of social media during the workday as long as it does not interfere with employee performance and productivity; (d) allows departments to enact specific social media policies to match their departmental mission and requirements to ensure efficient, effective, and responsive operations.

Barbara Weaver introduced the social media policy. She indicated that the county developed a technology governance structure that included an innovation team chaired by Don Campbell, Emergency Management Division Director, to review the social media policy.

Mr. Campbell then explained the social media landscape and said it has increased over the years. He provided policy background and benefits and recommended the attached revisions to the personnel regulations for Board approval.
Commissioner Coleman asked if Guilford County employees could share political information on social media.

Mr. Campbell responded that they do not try to limit their beliefs as long as their personal beliefs are not tied to official Guilford County policies.
County Attorney Mark Payne advised that there is a policy regarding political activities for employees that covers all communication such as no campaigning on the job.

Commissioner Coleman suggested referencing the section regarding political activities in the social media policy.

Motion was made by Commissioner Linda Shaw, and seconded by Commissioner John Parks to approve revisions to Personnel Regulation 35 (Social Media) regarding personal use of Social Media for Guilford County Employees. Key changes include: (a) ensuring that Guilford County operations, client, employee, or customer information, confidential or proprietary information, any personally identifiable information regulated by HIPAA, and the county logo or branded images are prohibited from being shared through personal social media accounts; (b) ensuring that employee's social media accounts, if linked to Guilford County in any way, make it clear that the views expressed by them are their own and do not represent the views of Guilford County; (c) distinguishes the difference between personal use and County use of social media accounts and allows limited personal use of social media during the workday as long as it does not interfere with employee performance and productivity; (d) allows departments to enact specific social media policies to match their departmental mission and requirements to ensure efficient, effective, and responsive operations.

VOTE: Motion to approve carried 11 - 0
AYES: Chairman Melvin “Skip” Alston; Vice Chairman Kirk Perkins; Commissioners Bill Bencini, Kay Cashion, Carolyn Coleman, Bruce Davis, Paul Gibson, John Parks, Linda Shaw, Bruce Davis, Mike Winstead.
NOES: None

B. New Business from County Commissioners.

VIII. COMMENTS FROM COUNTY COMMISSIONERS

There were no comments from the Board.

IX. COMMENTS FROM COUNTY MANAGER

There were no comments from the County Manager.

X. SPEAKERS FROM THE FLOOR
There were no speakers from the floor.
XI. HELD CLOSED SESSION TO CONSULT WITH THE COUNTY ATTORNEY, DISCUSS PROPERTY ACQUISITION, AND DISCUSS MATTERS RELATING TO THE LOCATION OR EXPANSION OF INDUSTRY AND PERSONNEL.

Motion was made by Commissioner Linda Shaw, and seconded by Commissioner Mike Winstead to approve entering into Closed Session to consult with the County Attorney to discuss property acquisition, and discuss matters relating to the location or expansion of industry and personnel.

VOTE: Motion to approve carried 11 – 0
AYES: Chairman Melvin “Skip” Alston; Vice Chairman Kirk Perkins; Commissioners Bill Bencini, Kay Cashion, Carolyn Coleman, Bruce Davis, Paul Gibson, John Parks, Linda Shaw, Bruce Davis, Mike Winstead.
NOES: None

The Board went into Closed Session at 6:05 p.m.

The Board reconvened in Open Session at 8:22 p.m.

COUNTY MANAGER FILED REPORTS OF OUT OF STATE TRAVEL AND CONTRACTS FOR THE MONTH OF OCTOBER 2012

County Manager Fox filed her report of out of state travel and contracts approved by her for the month of October 2012. (See copy in file with these minutes.)

XII. ADJOURNED

Commissioner Parks made a motion to adjourn at 8:23 p.m. and it was seconded by Commissioner Shaw. The motion carried by unanimous consent.

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Chairman

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Clerk to Board